



You are invited to apply for membership in

**THE ROTARY CLUB OF
MADISON WEST TOWNE-MIDDLETON**

Membership Application Packet

Chartered November 1, 1971

Membership Chair: Steve Aune
608-215-6538

ROTARY brings together leaders who step forward to take on some of the toughest challenges in their communities.

AS A ROTARY MEMBER, YOU CAN:

JOIN LEADERS from all continents, cultures, and occupations

EXCHANGE IDEAS and form lifelong friendships

TAKE ACTION to create positive change in our communities

ROTARY is an organization of business and professional leaders united worldwide, who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

Service

By participating in local and international service projects, club members can volunteer their time and talents where they're most needed.

The Five Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activities are based:

- **Club Service** focuses on strengthening fellowship and ensuring the Club's effective functioning.
- **Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards.
- **Community Service** covers the projects and activities the Club undertakes to improve life in its community.
- **International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace.
- **Youth Service** allows our members to engage with Rotary Youth Exchange Students, Rotary Youth Leadership Awards (RYLA), Interact Clubs (high-school age Rotary Clubs), and Rotaract Clubs (college-age and young professional age Rotary Clubs), as well as any other programs and projects that involve our youth.

Why Join Rotary?

1. **Friendship:** In an increasingly complex world, Rotary fulfills one of the most basic human needs: the need for friendship and fellowship. It is one of two reasons why Rotary began in 1905.
2. **Business Development:** The second original reason for Rotary's beginning is business development. Everyone needs to network. Rotary consists of a cross section of every business in a community. Its members come from all walks of life. Rotarians help each other and collectively help others.
3. **Personal Growth and Development:** Membership in Rotary continues one's growth and education in human relations and personal development.
4. **Leadership Development:** Rotary is an organization of leaders and successful people. Serving in Rotary positions is like a college education. Leadership: - learning how to motivate, influence, and lead leaders.
5. **The Opportunity to Serve:** Rotary is a service organization. Our business is humanity. Our product is service. Rotarians provide community service to both local and international communities. This is perhaps the greatest reason for becoming a Rotarian: the chance to do something for somebody else and to experience the self-fulfillment that comes in the process. It is richly rewarding.

We are a club of 60+ members who are actively engaged in our community and open to new connections within our club.

Rotary Club of Madison West-Towne Middleton meets every Friday from 12:12pm-1:15pm at Zor Shrine 575 Zor Shrine Place, Madison. Behind REI on the west side. Members are expected to attend 50% of the meetings with make-up options available by visiting other clubs.

If you are interested in being a part of something bigger, being a part of our fun-loving club, then please fill out the attached application. Submit application to the Membership Committee with a check for \$75 for the application fee. Once we receive this, we will put your application in for our Board Approval.

You are welcome to attend 2 meetings and we will pay for your lunch. After that and your application is submitted, you are welcome to continue attending and we will invoice you quarterly for your meals.

THE FOUR-WAY TEST

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy.

This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

The Four-Way Test "Of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?"

Rotary Dues: Membership dues are invoiced and paid quarterly with invoices sent to your chosen e-mail or mailing address. Members may request invoices be made out and/or sent directly to their firm or employer. Dues are **\$235** annually (can be paid annually or quarterly). The breakdown of dues is as follows:

Rotary International:	\$74.00
Rotary District 6250:	\$40.00
Club:	\$121.00
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Total:	\$235.00 (revised annually)

Meal charges include a small fee for room rental of our meeting area plus the meal cost. The total per meal is \$13.50 (revised annually). Members are billed quarterly for the meals they eat.

Initiation Fee: There is an initiation fee of \$75 due with your application. Rotarians moving to our club from a different club (\$35.00)

Club Mailing Address:

Rotary Club of Madison West Towne-Middleton
 P.O. Box 620312
 Middleton, WI 53562-0312

Application for Consideration for Membership

Please complete and return, with your resume', to:
Steve Aune, Membership Chair
American Family Insurance, 658 S. Gammon, Suite 202, Madison, WI 53593
E-mail: aunes@gmail.com or saune@amfam.com
608-274-9702 (office) • 608-215-6538 (cell)

[Your application will be considered at the Board of Directors meeting following receipt of the application.]

I, the undersigned, being familiar with the requirements for and conditions of membership as explained within this packet, hereby make application for consideration of membership in the Rotary Club of Madison West Towne-Middleton. The suitable vocational classification, if elected to membership, will be determined by the appropriate committees. I understand that, if elected to membership, it will be my duty to exemplify the Object of Rotary and the Four Way Test in all my daily professional and personal contacts and activities and to abide by the Constitution and By-laws of the Rotary Club of Madison West Towne-Middleton. I agree to pay the dues and assessments in accordance with the By-laws of the Club. I hereby give my permission to the Club to publish my name and proposed classification as a prospective member. ***Please specify your preferred mailing address.***

Full Name [type or print clearly] _____

My Firm's Name _____

Professional Position _____ Classification _____

Proprietor Officer Partner Manager Executive Other [explain] _____

Business Address _____

City, State, Zip _____

E-Mail _____ Cell Phone _____

Home Address _____

City, State, Zip _____

Home Address _____

City, State, Zip _____

Home Phone _____ Date of Birth (month/day/year) _____

Previous Rotary Club Membership/Dates of Membership _____

Date of Application _____ Applicant's Signature _____

Sponsor's Name _____ Sponsor's Signature _____

The consideration for membership will take approximately 4-6 weeks. Your Sponsor will notify you of membership.